

## G. Profile of the institution

### 1. Degree and certificate programs

This past year a number of majors were added to the University's academic offerings. Most notable is the University's new doctorate in nursing practice (DNP) degree. Because of extensive areas of concentration, minors, and interdisciplinary majors, undergraduate students are able to study in a wide range of areas culminating in one of 44 different academic majors, including three education majors, and graduate students in 22 master's programs and numerous education-related certification and endorsement programs. William Paterson is still the only University in the country granting a degree in professional sales. The University also leads in preparing students to attain greater linguistic proficiency and to obtain certification in teaching Asian languages.

A list of current WPUNJ degrees follow:

William Paterson University	
UNDERGRADUATE LEVEL	GRADUATE LEVEL
<i>Degree Program</i>	<i>Degree Program</i>
<u>Bachelor of Arts (B.A.)</u>	<u>Doctor of Nursing Practice (D.N.P.)</u>
Africana World Studies	Nursing Practice
Anthropology	
Art	<u>Master of Arts (M.A.)</u>
Art History	Applied Sociology
Asian Studies	Clinical and Counseling Psychology
Chemistry	English
Communication	History
Communication Disorders (B.A./M.S.)	Professional Communication
Early Childhood Education	Public Policy and International Affairs
Earth Science	
Economics	<u>Master of Arts in Teaching (M.A.T.)</u>
Elementary Education	Elementary Education
English	Secondary Education
French and Francophone Studies	
Geography	<u>Master of Business Administration (M.B.A.)</u>
History	Business Administration
Latin American and Latino Studies	
Liberal Studies	<u>Master of Education (M.Ed.)</u>
Mathematics	Educational Leadership
Music	Curriculum and Learning
Philosophy	Literacy
Political Science	Professional Counseling
Psychology	Special Education
Secondary Education	
Sociology	<u>Master of Fine Arts (M.F.A.)</u>
Spanish	Art
Women's and Gender Studies	Creative and Professional Writing

William Paterson University	
UNDERGRADUATE LEVEL	GRADUATE LEVEL
<i>Degree Program</i>	<i>Degree Program</i>
<u>Bachelor of Fine Arts (B.F.A.)</u>	<u>Master of Music (M.M.)</u>
Arts, Fine	Music
<u>Bachelor of Music (B.M.)</u>	<u>Master of Science (M.S.)</u>
Music	Biology
	Biotechnology
<u>Bachelor of Science (B.S.)</u>	<u>Communication Disorders (B.A./M.S.)</u>
Accounting	Exercise and Sport Studies
Applied Health	
Athletic Training	<u>Master of Science in Nursing (M.S.N.)</u>
Biology	Nursing
Biotechnology	
Business Administration	<u>Post-Baccalaureate Certificate</u>
Chemistry	Assessment and Evaluation Research
Computer Science	Post-Master's Nursing Education
Environmental Science	
Exercise Science	
Mathematics	
Nursing	
Physical Education	
Professional Sales	
Public Health Education	
Source: Office of Registration Services	

## 2. Other topics of note

A number of significant University initiatives moved forward during the past year. Most important among them was preparing for the Middle States Commission on Higher Education's reaffirmation of the University's accreditation. The self-study report was submitted to the Commission and the visiting team arrived for the campus visit in early March. This past June the Commission notified the University of its reaffirmation of accreditation for the next decade.

The self-study process helps the University set its next priorities. Both the University and the Commission recognized the importance of developing a strategic plan to set priorities for the University.

William Paterson began working with strategic planning consultants this past April. President Waldron appointed a Strategic Planning Steering Committee that engaged in discussions with many campus constituent groups during the spring term. Four dinners with faculty and staff in April and May on institutional visibility, resource planning, academic focus, and enrollment management were attended by more than 100 people and garnered much valuable feedback and good ideas. President Waldron met with administrators at the May Directors' Council meeting with 40 people in attendance. In June, the William Paterson University Foundation Board and

the Alumni Executive Council met to discuss the strategic planning process. Immediately after Commencement in May, the Board of Trustees held a retreat on strategic planning, led by the consultants.

The Strategic Planning Steering Committee met throughout the summer months engaging in frank and honest dialogue with the consultants. Reflecting the collective thinking of the group, the draft framework that emerged from their work will set the stage for the University's upcoming year's work.

In recognition of the need for and importance of the role of enrollment management in a new strategic plan, the President's Cabinet was expanded to include the newly created and filled position of vice president for enrollment management.

This past year William Paterson signed a sister university relationship memorandum of understanding with Zhejiang University of Technology in Hangzhou, China that establishes William Paterson University as the Chinese university's Students Overseas Training Center in North America. In establishing the Center, Zhejiang will send students to William Paterson for short-term programs administered through the University's Cotsakos College of Business.